

Client
Possible.

Services
Concept design, technical support.



Bridging the Future

We were commissioned by the charity Possible to help them realise their alternative future for Hammersmith Bridge in West London.

The bridge has been closed closed for some time due to significant structural issues which were going to be incredibly costly to remedy, and for which there has been a long-term debate about who was going to make the investment.

Possible's *Bridging the Future* project recognised that the venerable Grade II listed structure was never designed to carry significant volumes of motor traffic, but it provided a vital bus link between Hammersmith and Barnes.

The project reimagined the bridge for walking, wheeling, cycling and with electric autonomous pods that would provide the much needed public transport link for those needing assistance to get between public transport on both sides of the River Thames.

We developed a concept highway design for the project with improved footways and crossings, new cycle tracks and a "podway" between new stations either side of the river which offered a solution that worked with the existing situation rather than trying to replicate the previous motor-centric use of the bridge.